

## ***How It Works***

The Stellar Association is a private group whose members enjoy residual income off royalty deals from emerging solutions and/or technologies that have explosive upside potential. The royalty deals are secured using 10% of the total income to The Stellar Association. This allows the residual income to constantly increase and it's members to always have income from updated business concepts.

The remaining funds are awarded to the position holders in The Stellar Association.

## ***Royalty Deals***

Currently The Stellar Association has in place royalty deals with 7 different games and a concept called The FUNdraising Mall for a total of 8 royalty deals. Each deal will provide The Stellar Association with 3% of the gross revenue received for every 40,000 positions.

The FUNdraising Mall is a mall where the advertisers of the 7 games can easily enjoy instant sales from the design of each of the 7 games. The FUNdraising Mall enjoys a commission with each sale. The 7 games are all free to play, highly monetized, offer great chances of winning and huge rewards including a matching donation to the worthy cause or charity of all cash winners.

The 7 games are:

- Poker
- Blackjack
- Baccarat
- Sportsbook
- Slots
- H-POP
- Seal the Deal





## Some Basic Projections

The Stellar Association Income Projections are based upon projected advertiser revenue, which will be a function of the size of its player base. Currently it is estimated that the online gaming population provides a potential pool of about 250 million players for these games. The following two projections are based on a regular user base of 100,000 plays per day and 4,000,000 plays per day. Testing has shown the average player will play 3.5 games per visit meaning we only need around 29,000 players to achieve 100,000 plays. The following numbers for 100,000 are based on our opening CPM rate of \$5. At the rate of 4 million daily plays our CPM rate will be \$20 or higher. We will use \$20 CPM to determine the returns for 4 Million daily plays. The current rate for what we offer is in the high \$30's.

### At 100,000 Daily Plays

### At 4,000,000 Daily Plays

Blackjack \$18		Blackjack \$1700
Poker \$18		Poker \$1700
Baccarat \$18		Baccarat \$1700
Seal the Deal \$189		Seal the Deal \$7560
The Free Sportsbook \$30		The Free Sportsbook \$1200
The FUNdraising Mall \$150		The FUNdraising Mall \$6000
H-POP \$152		H-POP \$6080
Slots \$16.4		Slots \$656

Totals with all 8Ventures

**With 100,000 in all 8 = \$54 Monthly | With 4 Million in all 8 = \$2150+ Monthly**  
**With 100,000 in all 8 = \$645 Annually | With 4 Million in all 8 = \$25,800 Annually**

The numbers above represent revenue from only the current agreements. It does not include additional revenue from new projects that will be funded by The Stellar Association.

\*No specific income amount or timeline is guaranteed. All dollar amounts and timeframes are based on player and participant acquisition. No guarantee of income is expressed or implied. The Stellar Association and any of its related entities will make every effort to bring the stated amounts to fruition on a timely basis.

